

cox graae + spack architects



Ferrari / Maserati of Washington

Sterling, VA

cox graae + spack architects designed a new two-story showroom and service facility for Ferrari/Maserati of Washington. The expanding dealership required a new location with increased visibility and future expansion possibilities. The new dealership is contemporary asserting its street presence and presenting a club-like atmosphere for the sale and service of these exclusive automobiles. **cox graae + spack architects** designed the new dealership with a clean and organized material and color palette complementing Ferrari/Maserati's design aesthetics and corporate identity. The showroom expresses itself as an illuminated glass case displaying automotive works of art. A service facility and race shop are visible through glass walls from the adjoining showroom.

Services: New Construction
Completion: 2003
Area: 34,000 gsf